

CURLY'S SHOT OF THE MONTH



BUSINESS AS USUAL

ANDREW SCHNITZERLING

Just as we start to pack away the winter wardrobe, we have a cold chill in the air again. October has provided some unpredictable weather, so it's been difficult to gauge how to prepare for the day.

But enough small talk, this month's shot of the month has to be Myers Street in Rangeville. This property was listed by Robbie Witt of Colliers International Toowoomba and both Robbie and the owners were excited for this project.

I was in love with the use of white on timber throughout the property, it made the home feel clean and fresh. We were personally requested by the owners and first time renovators, who did a wonderful job. It was a true pleasure to photograph this one!

WHAT'S IN THE NEWSFEED?

FIRST HOME BUYERS RETURN

First home buyers have made a return after a quiet year in the property market, particularly in Queensland as we welcome the biggest increase to the buyer's influx.

According to data released by the *Australian Bureau of Statistics*, a surge of activity in June has seen the largest monthly total of new loans in Queensland since 2009!

It's believed these number increases were higher in Queensland due to buyers taking advantage of the last month of the increased first home buyer grant of \$20,000 before it was dropped back down to \$15,000.

After record lows in new home owners last year, this is a welcome recovery.

First home buyers are still continuing their return to the property market since June with rising numbers across all states due to historically low interest rates, government grants and stamp duty exemptions announced in the state budgets.



Curly's Shot of the Month - Produced By Curly's Shot Photography

Curly's Shot of the Month is a monthly newsletter sent exclusively to our most valued clients. We'd love to know what you think of it, so please forward any feedback to:

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BRISBANE BOUND

WATCH THIS AIR SPACE

Some exciting expansions have been happening for Curly's Shot Photography, with Brisbane in our sights and drone technology advances.

Brisbane clients have slowly been on the rise. We've had a few shoots booked and more and more enquiries coming through.

We can thank the ever growing popularity of drone photography for that!

This technology hasn't taken long to become a huge trend in marketing tools for real estate agents across the board and continues to rise in popularity.

The benefits are incredible, with drone photography it is an affordable aerial photography option, giving perspective to where the property is situated and creating a dramatic image, while also being able to focus in on the smallest of significant details.

Drone photography offers so much potential that we are excited to be restructuring our pricing to make it more affordable to all of our clients.

We believe in the importance of embracing technology to its full potential and hope to see the success of our clients in Toowoomba, Brisbane and beyond by taking advantage of the benefits!



WHEN WEATHER WON'T PERMIT

October has given us some rainy days in between the sunny spring weather.

Entertaining is still a huge part of our culture during the Spring season, so why not invite the friends and family over for a relaxed movie day, sharing good company, drinks, snacks and laughter.

If the kitchen is the heart of the home, the lounge room is certainly the soul.



BUSINESS TIP OFF

While on the subjects of drone technology, this month's tip is to;

Keep up with technology trends

This can be difficult, because technology gets old fast!

However, staying ahead of the technology updates and incorporating these into your marketing, communications and business practices can be worth it.

It can be hard to get out of old habits and embrace the changes, but by keeping your business flexible to growth and change in technology trends your business will reap the rewards.

It is the ultimate key to give your business a competitive edge!